

ONLINE PLATFORM BROCHURE

Simply bringing genuine
buyers and sellers together



www.onlyoffmarket.com



AREAS COVERED

INTRODUCTION

A simple introduction to Only Off Market and its purpose.

BUYERS SELLERS BROKERS

The effective way to sell, the discrete way to buy & The brokers brokerage.

DELIVERING RESULTS

What makes Only Off market the right platform for you.

A SIMPLE PROCESS

The Only Off market process, delivering a road map to success.

PARTNERS & REFERRALS

The Only Off Market partner programme and referral system.

SUMMARY

Building a better future together.

WELCOME TO ONLY OFF MARKET.

Only Off Market is an exciting new, secure, online platform that brings genuine, verified off market buyers and sellers together in a dedicated, discrete, online environment.

Only Off Market is a private, members only platform that eradicates many of the existing frustrations and delays that have become inherent within today's off-market trading environment.

Only Off Market delivers a cost effective, time efficient, fast track service that has no broker chain issues, delays or interference.

All Only Off Market buyer members are fully verified to ensure they are in a genuine position to buy.

All Only Off Market seller members are also fully verified to ensure they have the right to sell and the product is available for purchase.

Only Off Market manages the entire process for you, including; product promotion, verification of documents, secure document management, sourcing products, instant offer management, and legal party introductions.

THE EFFECTIVE WAY TO SELL

Only Off Market provides seller members with a centralised, user-friendly platform that puts their off-market products directly in front of registered, potential buyers who are fully verified, and in the marketplace to buy.

Once you have registered on Only Off Market, you simply upload your right to sell, upload any sales materials or brochures, select a product category, select a country location, add an area, enter the current market price, enter your asking price and a short description. Once added, a member of our in-house team will check and verify your uploaded information and activate your product to make it available on the Only Off Market platform.

As an Only Off Market seller member you can add as many products on to our private platform as you wish, our systems will manage the entire process for you right up to when an offer is accepted, and the legal representatives of the buyer and seller are introduced. **It really is that simple.**

THE DISCRETE WAY TO BUY

Only Off Market delivers a simple, user-friendly experience that has been designed to help buyers source the right off market products at the right price in the fastest, most efficient way possible. A platform where you can instantly negotiate in confidence with verified seller members in a private, discrete and dedicated environment.

Once registered on Only Off Market, you simply select a product category, a country, an area, your budget and click search, our systems will instantly deliver a world of off-market products that meet your criteria.

When you see a product that interests you, simply click on the interested button to open that product and its details. If you wish to move forward with that product, simply select your authority type and upload the required documents into your secure, encrypted offer storage facility, once verified by our in-house team. We will activate your interest and provide full access to the product details and the make an offer area.

As an Only Off Market buyer member you can view and make offers on as many off market products as you wish, safe in the knowledge that your documentation is fully encrypted and never shared with anyone at any time. We simply verify the documents and verify that they have been checked and approved by our team.

THE BROKERS BROKERAGE

The Only Off Market platform helps brokers to manage clients, maintain control, facilitate more sales, buy and sell within a centralised world-wide environment and complete deals faster.

No more endless broker chains, no more commission disputes, no more sharing documentation or marketing materials, no more chasing down responses or waiting for answers and no more delays.

Just genuine off market buyers and genuine off market sellers doing business together in a secure, discrete and controlled environment, where the system does the work and doing business becomes a pleasure.



DELIVERING RESULTS

CONCEPT TO COMPLETION

The Only Off Market platform was designed and created by a team of software engineers who worked in partnership with a number of off-market specialists to identify, understand and discover how a purpose-built online platform could best deliver exciting, verified and reliable results for its members.

Today, Only Off Market provides a secure, user-friendly environment to buy or sell genuine off-market products on a private, discrete and dedicated platform that is tailored to meet and exceed its' member's needs & expectations.

A WHOLE OF MARKET SERVICE

Only Off Market is much more than an off-market portal, you can discretely search, identify and negotiate with a world of off-market opportunities, including;

- Hotels and Leisure
- Land & Developments
- Diamonds & Precious Gems
- Commercial Properties
- Gold & Precious Metals
- High-end Residential
- Fine Art & Collectables
- Business Opportunities

WHERE THE DISCRETE MEET

With Only Off Market, member discretion and privacy is assured. The details of our members are kept completely confidential and never released at any time, we only introduce the legal representatives of members.

All information added to Only Off Market is checked and verified by our team of in-house specialists to ensure that any and all sellers have the right to sell and that any and all buyers are in a verified position to buy.

THE SECURE WAY TO TRADE

As a member of Only Off Market, you no-longer need to worry about how many people have access to your documentation, how it is being used or by whom, you simply upload your documents or brochures into one, safe and secure, encrypted location. Your documents are fully protected, encrypted and never released to anyone.

All uploaded documents are verified by our in-house team who then activate the product or the offers area.

FASTER COMPLETIONS

When an offer is made, sellers can be confident that we have a fully verified LOI and POF before an offer can be made. Only Off Market instantly notifies the seller of the offer and the buyer of any response. If the offer is rejected the seller can add a minimum acceptable price and the buyer can adjust their offer instantly.

If the offer is accepted, Only Off Market instantly introduces the legal representatives of both the buyer and seller members automatically for final negotiation and completion. **It really is that fast and simple.**

THE ROAD MAP TO SUCCESS

Only Off Market delivers a simple objective driven process that leads our members to a faster, focused and effective completion.

Buyers & sellers register & subscribe on the platform

Only Off Market charge a simple annual subscription fee to access our members only, off market introductory platform.

Seller member adds product for sale

Once subscription is complete the seller member adds their product details, right to sell and any brochures to the system, where it is encrypted and stored.

Buyer member searches for products

Once subscription is complete the buyer searches the products, if one is of interest, they upload their POF and LOI into an encrypted location on the system.

Seller verification

Our in-house specialists check the added documentation and product details and then activates the product for sale.

Buyer verification

Our in-house specialists check the added documentation and then activates the ability to see all details and right to offer.

Seller acceptance

The seller is instantly notified of any offers and asked to accept or reject the offer with an option to add a minimum acceptance price.

Buyer makes an offer

Once verified the buyer can make an offer on the product. This is instantly made to the seller and any response is reported immediately.

The seller accepts the buyers offer

Buyer & seller legal representative introduced

Once an offer is accepted the system will automatically introduce the legal representatives of each party. We are not involved in the sale, transaction or completion, this is strictly handled by each parties' own legal representatives.

Only Off Market Completion

Once the legal representatives have been introduced the Only Off Market system will automatically send an invoice to each legal representative for the agreed introduction fee of 0.5% on the seller side and 0.5% on the buyer side.

PROGRAMME BENEFITS

- **MANAGE YOUR BUSINESS**
Our system manages your introductions, their sales, their purchases and automatically keeps you fully informed every step of the way on every action.
- **MASTER VIEW**
View every product that your prospects have added, view every offer and search by prospect.
- **GENERATE REVENUES**
Whenever someone from your prospect list joins you get paid 20% of that subscription fee.
- **100% FEE CONTROL**
Any fee agreement you have with your introductions are 100% yours.
- **MULTI ACCESS LEVEL**
Switch between buyer & seller profiles with one click of a button.
- **PROSPECT SECURITY**
Once added to your prospects no other partner can add them to their list.
- **PUSH NOTIFICATIONS**
Sit back & relax we have your back. We email you on every activity.

WHAT IS THE PARTNER PROGRAMME?

The Only Off Market Partner Programme is an exciting opportunity for members who wish to deliver their business objectives whilst protecting their business interests.

No more concerns about people keeping you informed, no more concerns about who is connecting with whom or not being kept up to date with potential deals.

As a member of the Partner Programme, you can sit back and relax in the knowledge that we have your interests covered. We manage the entire process of running an introductory business without any of the associated risks or frustrations.

Any fee agreements that you may have with your prospects are strictly between you and your prospects,

Why not register on Only Off Market today and fill in the Partner Programme application form.

THE REFERRAL SYSTEM

Only Off Market operate an exciting member referral system, all members are enrolled into the referral system and have a dedicated referral ID and access to marketing materials.

When you invite colleagues or clients and they join the platform you will automatically be paid **20%** of the subscription fees.

This is an automated payment system so every time your introduction renews their membership, you will be paid the same amount again. Our referral programme provides access to a full management area where you can see the number of referrals, the amount of conversions and the amount of commission due, delivering full transparency and support.

ONLINE PLATFORM SUMMARY



We would like to take this opportunity to thank you for your interest in Only Off Market.

Only Off Market delivers a secure and discrete environment with one set of rules, one easy to follow process, one safe location to upload paperwork and one secure platform that manages the entire process, delivering one point for negotiations and introductions.

Only Off Market caters for genuine intermediaries, direct sellers and direct buyers and facilitates the ability for our members to increase coverage, manage all aspects of privacy and confidentiality and reduce the time it takes to get deals done.

Unlike any other service, Only Off market do not take any percentages from intermediary fee agreements, any fee agreements between brokers or clients is strictly between those parties. Any completion fees charged by Only Off Market are charged directly to the legal representatives of the buyer or seller.

All products on the Only Off Market platform are refreshed every 30-days to ensure that we are only providing access to live and available products from legitimate verified sellers.

With membership costing less than £1.36 per day, can you really afford not to become a member of Only Off Market?

www.onlyoffmarket.com

BUILDING A BETTER FUTURE, TOGETHER



 **ONLY OFF
MARKET**

Setting the standard for genuine business relationships